

Aryan Arora

🌐 aryanarora.in | ✉ aryan.arora@ucla.edu | [in](https://www.linkedin.com/in/aryanarora) [aryanarora](https://www.linkedin.com/in/aryanarora) | (424)293-9065 | Los Angeles, CA



Developer • Entrepreneur • Leader

EDUCATION

University of California, Los Angeles

- BS Computer Science
- Minor Entrepreneurship
- Class 2018- 2022 • GPA 3.65/4.00
- Relevant Courses:
OS, AI, Machine Learning, Algorithms,
Programming Languages,
Product Development, Venture Initiation

SKILLS

Product

- Project Management • User Testing
- Asana • Adobe XD

Languages

- C/C++ • Swift • Python • Bash

Web and App Dev

- iOS • Bubble.io • Laravel • React

Other

- Google Analytics • Git • Arduino

EXPERIENCE

Rest- Product Manager Intern

June- Aug 2020

Startup with world's first interactive, educational tool to make estate planning more affordable to consumers.

- Launched online fundraising platform, [FamilyFund](#), with 35 fundraisers and over \$4000+ in transactions in the first month
- Increased sprint velocity from 45 to 105 points per week by optimizing product management tool, introducing product story chats and a dev talk series to discuss time-saving methods
- Launched [EstateReady](#)- a SaaS platform for lawyers to acquire and nurture leads- with 60+ lawyer monthly subscribers

Pulp- Founder

April 2019- present

iOS travel recommendation [app](#) that uses a user's social network. Built a team (6 developers, 1 designer, and 1 sales personnel).

- Led the product from ideation to release- 250+ beta signups
- Developed 4 major pages of the initial prototype: Discover, MapView, Explore, Listings.
- Set up a database for users, places, and reviews on MongoDB and deployed backend routes to AWS ec2 service

UCLA StratComm- Web Developer Intern

June- Aug 2019

Lead student developer responsible for maintaining and optimizing UCLA websites such as ucla.edu, [centennial](#) etc.

- Worked on google tag manager implementation to test and analyze user interactions. Also worked on an AI chat bot capable of simple and 3 layers deep conversations
- Used various languages and tools such as PHP, HTML/CSS, JavaScript, React, FileZilla and MAMP for developing and testing

LEADERSHIP

External Vice-President- DevX

- Networked and negotiated a 3-month external paid project and interviewed and built a team of developers
- Organized 10+ summer events in partnership with Robinhood, PayPal etc. and increased member retention by 50%
- Started a virtual club meet series with 400+ interested students

Website Director- Office of President, USAC

- Designed and built a [website](#) from scratch and achieved traffic of over 2000-page views a month
- Worked on the Affordability Platform for students and advocated decrease of laundry costs from \$2.75 to \$1.5 for 20 years